

Before the
Federal Communications Commission
Washington, DC 20554

In the Matter of)
)
Amendment of Section 73.202(b)) RM-
Table of Allotments,)
FM Broadcast Stations.)
)
(Point Arena and Cloverdale, CA))
To: Mass Media Bureau (Policy & Rules)

RECEIVED
JUL 12 1999
FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Petition for Rule Making

Point Broadcasting ("Point"), permittee of a new FM station at Point Arena, California, call letters unassigned, by its attorney, respectfully petitions for rule making so as to substitute Channel 296A at Cloverdale, California, in place of Channel 296B1 at Point Arena. In support thereof, the following is shown.

Point Arena is a small community, 1990 population 407. In addition to Channel 296B1, Channel 272B1 is allotted to Point Arena, and an application by Del Mar Trust is pending for that frequency. In contrast, Cloverdale is an incorporated community in Sonoma County, with a population of 4,924, also according to the 1990 Census. Attached hereto is a list of organizations belonging to the Cloverdale Chamber of Commerce, as appears on its internet website. Cloverdale has no existing broadcast station or allotment of its own at present. While the Commission has proposed allotting Channel 274A to Cloverdale in MM Docket 99-180, Point is today submitting a counterproposal to place Channel 274A in Cazadero, California instead.

This proposal is not dependent on the outcome of MM Docket 990-180, however. Cloverdale, with its much larger population, is certainly more deserving of a second service, and first competitive service, than is Point Arena. As Point's station has not yet been constructed, its removal to Cloverdale is not considered loss of an existing service.

The proposed reference coordinates for Channel 296A at Cloverdale are North Latitude 38° 48' 00"; West Longitude 123° 01' 00". From these coordinates Channel 296A is fully spaced to all existing and proposed allotments and places a city-grade signal over all of Cloverdale. A spacing study is attached hereto.


Accordingly, the public interest will be served by adoption of the rule making proposed herein.

Point will promptly apply for a construction permit for the new facilities upon favorable Commission action on this petition, and will promptly construct the new facilities upon grant of the application.

In view of the above, the Commission should amend Section 73.202(b) as requested herein and modify the facilities of Point's FM station accordingly.

Respectfully Submitted,

POINT BROADCASTING

By 
Jerrold Miller
Its Attorney

July 12, 1999

Miller & Miller, P.C.
P.O. Box 33003
Washington, DC 20033

MAPFM search of channel 296A6 (107.1 MHz), at N. 38 48 0, W. 123 1 0.

Searching Channel 296A6 (107.1 MHz):

CALL	CITY	ST	CHN	CL	S	DIST	SEPN	BRNG
CLEARANCE								
K242AD	Boonville	CA	242	D	L	24.5	0.0	312.9ø 24.5
K242AH	Kelseyville	CA	242	D	L	31.1	0.0	44.1ø 31.1
ALC	San Francisco	CA	295	B	U	114.8	113.0	156.8ø 1.8
KEAR	San Francisco	CA	295	B	C	114.7	113.0	156.7ø 1.7
KEAR	San Francisco	CA	295	B	L	114.8	113.0	156.8ø 1.8
ALC	Point Arena	CA	296	B1	U	59.7	143.0	282.0ø -83.3
K296ES	Lakeport	CA	296	D	C	37.0	0.0	352.1ø 37.0
NEW	Point Arena	CA	296	B1	A	50.3	143.0	299.5ø -92.7
ALC	Colusa	CA	298	B	U	80.2	69.0	47.5ø 11.2
KPFL	Colusa	CA	298	B	L	80.2	69.0	47.5ø 11.2



**VISITOR
INFORMATION**

Recreation | Calendar |
Lodging | Camping |
Wineries | Bicycling |
Russian River |
Downtown Plaza
| Museum | Lake
Sonoma | Historic
Murals

GOVERNMENT

City Hall | Police |
Ambulance | Library

**CHAMBER OF
COMMERCE**

Board of Directors |
Business Directory
| News | Business
Resources | Member
Benefits | Meeting
Schedule

**WINE & VISITOR
CENTER**

Winery Map | Wine
News

**ECONOMIC
DEVELOPMENT
COMMISSION**

Commissioners |
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Information

**COMMUNITY
SERVICES**

Churches |
Organizations |
Historical Society
| Library | Transit

**CLOVERDALE
CITRUS FAIR**

Alcoholic Anonymous

Barbara Campbell, (707) 894-4597
& Don Richards, (707) 894-3431
Fellowship Hall
208 Commercial Street, Cloverdale, CA
95425
Men's Group, Sunday 7:00 p.m.
Women's Closed Group, Tuesday 6:00
p.m.
Brown Bag Meeting, Wednesday Noon
Thursday 8:00 p.m.
Twelve Step Meeting
Friday, noon & 8:00 p.m.
Sat. 9:00 a.m. & 8:00 p.m.

American Legion

Jack Stuart, (707) 894-3640,
P. O. Box 535, Cloverdale, CA 95425
Veterans Memorial Building
Second Wed., 8:00 p.m.

C.A.R.E. Foundation

Laurie Siebenthall (707) 894-5309
P. O. Box 781, Cloverdale, CA 95425
Jefferson School, Second Tuesday, 7:00
p.m.

Citizens For Cloverdale

Krista Rector (707) 894-3027
147 Healdsburg Ave. Cloverdale, CA
95425

Cloverdale Citrus Fair

Win Carpenter, (707) 894-3992
1 Citrus Fair Dr., Cloverdale, CA 95425
Fairgrounds, First Wednesday in May

Cloverdale 4-H

Shelly Berry, (707) 894-5126
25974 River Road Cloverdale, CA 95425
Jefferson School, Third Wednesday, 7:00
p.m.

Cloverdale Fire Association

Brad Avansino, (707) 894-3545
116 Broad St., Cloverdale, CA 95425
First Thursday 7:00 p.m, Fire Station

Al Anon

Barbara Campbell, (707) 894-4597
& Don Richards, (707) 894-3431
Fellowship Hall
208 Commercial St., Cloverdale, CA 95425
Monday 8:00 p.m.
Thursday noon

American Legion Auxiliary

Lou Thompson, (707) 894-5047
112 N. Cloverdale Blvd., Cloverdale, CA
95425
Veterans Memorial Building
Second Wednesday, 7:30 p.m.

Boys & Girls Club

Marrienne McBride (707) 894-5063
PO Box 312, 76 Tarman Dr., Cloverdale, CA
95425
Monday - Friday, 2:00-6:00 p.m.

**California School Employee
Association**

Susan Clark, President, Chapter #170
P. O. Box 561, Washington School Library
Third Monday after School

Clover Quilters

Marge Gray (707) 894-5225
121 Champlain Ave., Cloverdale, CA 95425
Citrus Fair Wine Room
Second & Fourth Saturdays, 9:00 - noon
(except Dec.)

Cloverdale Family Service

Theresa Johnson, (707) 894-3882, 888-236-
5977, FAX (707) 894-7446
P O Box 374, 129 N. Cloverdale Blvd., Suite
9, Cloverdale, CA 95425
Office Hours - Monday-Friday, 10:00 a.m. -
4:00 p.m., by appointment only.
Board meets the first Monday of even-
numbered months 129 N. Cloverdale Blvd.,
Suite 5

Cloverdale Fire Auxiliary

Nancy Avansino (707) 894-2059
469 Josephine, Cloverdale, CA 95425
Third Wednesday, 7:30 p.m, Fire Station

Cloverdale Historical Society

Russ Armstrong (707) 894-2517
126A N. Cloverdale Blvd., Cloverdale,
CA 95425

Open Wednesday mornings or By
appointment only
(707) 894-2067 (answering machine)
United Church, Third Tuesday,
September - May, 7:00 p.m

Cloverdale Lions

Angelo Giovanatto, (707) 894-3028
P O Box 763, Cloverdale, CA 95425
Veterans Memorial Building
Thursdays, 7:30 p.m.

Cloverdale Little League

Dick Butler 894-4030
& Richard Hurst 894-314
Daly Field, Spring & Summer

Cloverdale School Band

Ken Collins (707) 894-1906
509 N. Cloverdale Blvd., Cloverdale, CA
95425

Cloverdale Toastmaster

Carrie Kelso (707) 894-8640
P O Box 322, Cloverdale, CA 95425
Boys & Girls Club, Fridays, 7:00 a.m.

Cloverdale Unified School District

Dr. Mike Carey, (707) 894-1920
97 School St., Cloverdale, CA 95425
Washington School, Room 2A
Second Tuesday, 7:30 p.m.

Druids Ladies Circle

Darlene DelSarto, (707) 894-2729
111 N. Cloverdale Blvd., Cloverdale, CA
95425
Druids Hall, First Tuesday, 8:00 p.m.

Food Pantry

United Church, (707) 894-2039
439 N. Cloverdale Blvd. Cloverdale, CA
95425
United Church, Fridays, 1:00-3:00 p.m.

Green Thumb Garden

Sue McBride, (707) 894-2785

Cloverdale Grange

Vera Wilkinson (707) 894-2840
307 Lake Street, Cloverdale, CA 95425
Grange Hall, First Wednesday 7:00 p.m.

Cloverdale Hospital District

Tom Hinrichs (707) 894-5862
P O Box 434, 209 N. Main St. Cloverdale,
CA 95425
Second Monday, 7:00 p.m.

Cloverdale Muster

Roger Fletcher (707) 894-3545
116 Broad Street, Cloverdale, CA 95425
Fire Station TBA

Cloverdale Ponytail League

Cherna Alliston (707) 894-2466
111 Brookside, Cloverdale, CA 95425

Cloverdale Senior Multi-Purpose Center

Holly Werner (707) 894-4826
P O Box 663, Cloverdale, CA 95425
Grange Hall, 10:00 -2:00 p.m. Tuesday &
Wednesday

Druids Grove #203

Richard Pellegrini, (707) 431-2750
111 N. Cloverdale Blvd., Druids Hall
Second Tuesday, 8:00 p.m., Temple Society
business meeting
Fourth Tuesday, 6:30 p.m., business &
dinner meeting

Eagles Boosters Club

Ruthie Kurpinsky, (707) 894-4990
P O Box 571, Cloverdale, CA 95425
High School, First Wednesday, 7:00 p.m.

Girl Scouts

Kelley Morgan, (707) 894-2501
123 Marguerite Lane, Cloverdale, CA 95425

Italian Catholic Federation

Stella Sutter, (707) 894-4653
491 S. Franklin St., Cloverdale, CA 95425
St. Peter's Parish, Third Thursday, 7:30 p.m.

Knights of Columbus

Briarwood Recreation Center
Third Wednesday, 1:00 p.m.

Ed Evjen, (707) 894-2878
P.O. Box 762, Cloverdale, CA 95425
Parish Hall, Second Tuesday, 7:30 p.m.

Kings Valley Residential

Ray Stark
100 Kings Valley Circle, Cloverdale, CA 95425
Second Thursday, 10:30 a.m.

Police Officers Association

Keith King, (707) 894-2150
112 Broad St., Cloverdale, CA 95425

Mary Martha Circle

Elaine Ahders, (707) 894-2421
890 N. Cloverdale Blvd., Cloverdale, CA 95425
Second Thursday, 7:30 p.m.

Project Graduation

Vicki Sessions, (707) 894-4806
P. O. Box 141, Cloverdale, CA 95425

Preceptor Mu Theta

Eleanor Ashworth, (707) 894-4364
110 Oakbrook, Cloverdale, CA 95425
2nd & 4th Tuesday, Members Home,
7:30 p.m.

Redwood Empire Trail Riders Association

Adamae Rege, (707) 894-2953
P O Box 1, Cloverdale, CA 95425
City Park - First Friday

Relief Society

(707) 894-2910
1011 S. Cloverdale Blvd, Cloverdale, CA 95425
Latter Day Saints Church
Second Wednesday, 7:00 p.m.

Roaring 20's Lioness

Rhonda Gracie, (707) 894-4707
P O Box 145, Geyserville, CA 95441
Cloverdale Grange Hall
Second Wednesday, 7:00 p.m.

Sheep Dog Trials

Darlene Matta, (707) 894-3004

Rotary Club

Rob Dailey, (707) 894-3981
P O Box 388, Cloverdale, CA 95425
New Owl Cafe, Thursdays, 12:15 p.m.

St. Peters Altar Society

Mary Jane Mittelstadt, (707) 894-5351
491 S. Franklin
St. Peter's Hall, First Monday

Soroptimist International

Stephanie Mittelstadt (707) 894-4242
P O Box 1022, Cloverdale, CA 95425
Boys & Girls Club
Wednesdays Noon

Veterans Foreign Wars

Jack Stuart, (707) 894-2236
P O Box 904, Cloverdale, CA 95425
Vets Memorial Building
First Tuesday, 8:00 p.m.

Theta Zeta

Kelly Naiman, (707) 894-5324
110 Caldwell, Cloverdale, CA 95425
2nd & 4th Tuesdays, members homes

Women's Fellowship

(707) 894-2039, United Church
439 N. Cloverdale Blvd., Cloverdale, CA 95425
Second Tuesday, 11:30 a.m.

Veterans Foreign Wars Auxiliary

Linda Pankey, (707) 894-4198
69 Clark St., Cloverdale, CA 95425
Vets Memorial Building
First Tuesday, 8:00 p.m.

Xi Delta Epsilon

Pam Smith, (707) 894-2636
P. O. Box 752, Cloverdale, CA 95425
2nd & 4th Tuesday @ Members Homes, 7:30 p.m.

Women's Improvement Club

Louise Morris, (707) 894-3663
P. O. Box 855, Cloverdale, CA 95425
Cloverdale Regional Library
First Wednesday, 1:00 p.m.

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Any corrections and/or omissions should be forwarded to

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